



FOR IMMEDIATE RELEASE

**MISSION HILL FAMILY ESTATE AGLOW FOR THE HOLIDAYS
IN SUPPORT OF BC CHILDREN'S HOSPITAL**

Kelowna's 'Festival of Trees' Celebration to take place at Mission Hill Family Estate

Okanagan Valley, BC – November 8, 2017 – Mission Hill Family Estate is proud to announce a new community partnership with the BC Children's Hospital Foundation to host Kelowna's 'Festival of Trees' celebration. This holiday event will unite local businesses with the community for an important cause – to raise much-needed funds for BC Children's Hospital. The event will run from November 24th, 2017 to January 5th, 2018.

For years, the 'Festival of Trees' has become a holiday fundraising tradition in communities across British Columbia. This season Mission Hill Family Estate will be transformed into an enchanted forest of brilliantly decorated trees highlighting the wonderful fragrances and magnificent colours of the season.

"BC Children's Hospital provides world-class care for children in our community and families across this province," states Anthony von Mandl, Proprietor of Mission Hill Family Estate. "We are delighted to host Kelowna's 'Festival of Trees' celebration to support the urgent needs of the hospital. I believe the 'Festival of Trees' is destined to become a meaningful holiday tradition at Mission Hill for years to come."

Local residents and guests to the region are invited to visit the winery to view the holiday display, and make a donation to vote for their favourite trees. All funds raised will go directly to the BC Children's Hospital Foundation.

Tree Lighting Ceremony on Friday, November 24th, 2017:

The local community, tree sponsors and the media are invited to attend a special **Tree Lighting Ceremony on Friday, November 24th, 2017 from 4:00 to 8:00pm**, with the official Tree Lighting to take place at 6:00pm. Guests will enjoy a festive holiday reception with family-friendly entertainment and delicacies, including mulled wine, hot chocolate and cookies.

How to Become a Sponsor of the ‘Festival of Trees’ at Mission Hill:

Sponsorship offers an invaluable opportunity to demonstrate community leadership and support child health by uniting local companies with the community. To become a sponsor of the ‘Festival of Trees’ at Mission Hill Family Estate, **contact Alissa Horn at or 250-768-6433 or alissahorn@missionhillwinery.com**

About BC Children’s Hospital

BC Children’s Hospital is the province’s only full-service acute care hospital, treating 86,000 children each year. The money raised by the foundation supports urgent needs at the hospital, its research institute and Sunny Hill Health Centre for Children. For more information, visit www.bcchf.ca

About Mission Hill Family Estate

Since 1981 *Mission Hill Family Estate* has pioneered British Columbia’s Okanagan Valley as a premium wine making region. The iconic winery is known for its international award-winning wines and dramatic architecture including a 12-story bell tower and cellars blasted into volcanic rock, set against a backdrop of majestic mountains, scenic lakes and the geometric beauty of the vineyards that define the valley. *Mission Hill’s* elegant and internationally acclaimed wine portfolio celebrates the unique and diverse micro-climates of perhaps the world’s most exciting emerging wine region. *Condé Nast Traveler* has described *Mission Hill Family Estate* as ‘*The Gold Standard of Wineries*’, and *The New York Times* heralded it as ‘*The Versailles of the Valley.*’ www.missionhillwinery.com

For Additional Information Please Contact

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